## Abstract (in conjunction with Figure 1)

During the production of (cigarette) packs by packers (13), the pack, depending on its configuration, has printing carriers, namely coupons which may be folded a number of times, added to it. These are produced by a coupon-production means (16) in a coupon arrangement (15) and are introduced into containers, magazines (20), in a filling station (18). A number of magazines, in turn, which corresponds requirements is kept on vehicles, namely transporting carts (42, 43), in order to be fed to the packer (13). The relevant machines and subassemblies are connected a central control unit (91) which defines the quantity of coupons which are to be produced and causes the magazines (20) and/or the transporting carts (42, 43) to be coded, with the result that the supply of the packers (13) with coupons is controlled in accordance with the batch of packs which is to be produced.